# Best Practice Implementation Guide



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2012

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#### Introduction

Whether you are new to Cavity Free at Three, have struggled getting the program embedded into your office flow, or would just like to learn ways to improve the program within your practice, these guidelines are for you! We interviewed and surveyed 19 CCHAP affiliated practices that have already implemented Cavity Free at Three, and have now outlined what we believe to be sustainable, efficient, and tested processes that work best for implementing the program into the primary care setting. We are also including plenty of resources including sample flow sheets, step-by-step directions, educational materials, and more!

What we learned

We discovered common approaches among practices that have successfully implemented the Cavity Free at Three program into their work flow.

First, embedding Cavity Free at Three into the primary care setting requires practice champions. These champions help ensure that the program is sustainable through practice training and monitoring.

Second, practices who spent time planning and training for the program spent less ages 2-5 have already time getting their program working efficiently and do not think that providing the Cavity Free at Three service is time consuming. They also have higher staff satisfaction, increased compliance, and better follow through. These

practices also regularly evaluate their program.



Third, practices are using their staff to their full licensure. Successful practices empower their assistants to be actively involved in the Cavity Free at Three program. These Medical Assistants not only apply fluoride varnish, but they also reiterate oral health concepts.

Finally, successful practices engage their entire staff through training and identifying individual roles that will make their oral health program successful.

As a primary care provider, you will have lots of opportunities to impact the oral health of the children in your practice. It is our hope that this guideline, along with free Cavity Free at Three resources, will help you make the most out of every opportunity!

The State of Colorado has designated Oral Health as a Priority "Winnable Battle".
This goal Cannot be accomplished without you!

Dental caries is the most preventable common, chronic childhood disease. It is 5 times as common as asthma, and 7 times as common as hay fever!

80 % of the disease is in 20% of the population. It is largely a disease of poverty.

Dental disease affects children's ability to eat properly, grow, attend school and learn.

28% of Colorado children ages 2-5 have already

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### **Implementation Worksheet**

## A. Preparing your Practice

WHAT WHO (Identify person responsible)		HOW			
1. Identify Champions (build sustainability)	Who:	I. Identify a provider and a member of the practice staff who together will champion the oral health program. Who are your practice champions?     a b			
		For practices with multiple locations, identify a site champion for training/continuing education purposes.     a			
Due://  Completed		3. Have Champions complete the Cavity Free at Three 4-hour training, if possible.			
2. Develop Timeline	Who:	1. Complete Timeline (See Appendix A, Project Timeline)			
Due: / / Completed		Note: Assistance is available from your CCHAP QI Coach.			
2. Train Staff	Who:	1. All staff will complete Cavity Free at Three program and/or Smiles for Life modules, 2 and 6.			
	Who:	2. Educate your staff about oral health and its impact on health outcomes for children.			
		3. Train staff to introduce practice oral health program and respond to parent questions.			
Due://		3. Develop ongoing training activities for practice meetings (i.e. watch <u>Cavity</u> <u>Free at Three training videos</u> , annual trainings, etc.)			
Completed		Note: Assistance is available from your CCHAP QI Coach.			
3. Motivate Staff	Who:	1. Determine attitudes or misconceptions that may influence consistently providing the service. Ask for ideas for helping families understand.			
Due: / / Completed		2. Involve your staff: <b>Set the expectation that oral health education is an important part of routine care.</b>			
4. Change Office Environment  Due: /  Completed	Who:	1. Place posters, brochures, handouts, etc. in waiting areas, exam rooms, hallways, by scales, etc. Consider using Cavity Free at Three videos ( <i>See</i> A.3, above) on televisions throughout office, if available, as well as <a href="Cavity Free at Three brochures">Cavity Free at Three brochures</a> . ( <i>See</i> B.3., below, for planning ideas)			

<sup>\*</sup> KEY: Provider, Cavity Free at Three Champion, Clinical Staff, Front Office Staff, QI Team, CCHAP QI Coach

## **B. Developing Your Practice Approach**

WHAT	WHO (Identify person responsible)	HOW			
1. Determine When to Provide Oral Health	Who:	1. Children 0-59 months of age, at well child visits (9mo, 12mo, 15mo, 18mo, 24mo, 36mo, 48mo).			
Screening, Education, Risk Assessment, and Fluoride		<b>NOTE:</b> Education/ anticipatory guidance and recommendation of the establishment of a dental home can happen at any encounter.			
Varnish  Due://  ☐ Completed		<b>REMEMBER:</b> Only Medicaid and CHP+ currently reimburse for fluoride when the service is provided during Well Child Visits.			
2. Develop office policy regarding	Who:	1. Recommend that, per <u>AAP</u> & <u>AAPD</u> guidelines, all children should have a dental home by 12 months of age.			
Recommendation of Dental Home/ Fluoride Varnish Application (build sustainability)		<ul> <li>2. All children should receive at least 3 fluoride varnish applications per year, through 4 years of age.</li> <li>a. Provider will provide, per policy set forth in B.1. (above).</li> <li>b. Provider will educate and encourage family to receive the remaining fluoride varnish applications at the child's dental home.</li> </ul>			
Due://  Completed		See Appendix A			
3. Choose Patient	Who:	1. Develop a list of patient education materials (See www.cavityfree.org)			
Educational Materials	Who:	2. Select/Create patient educational materials.			
Due: / Completed		NOTE: $\underline{\text{Cavity Free at Three}}$ has several ready to print materials available via a $free$ download from their website.			
4. Identify Available	Who:	1. Develop a list of dental referral options.			
Referral Sources (build sustainability)	Who:	2. Contact area dentists to inform them your practice will be providing oral health screening and fluoride varnish. Ask them if they are willing to accept referrals and provide dental support.			
Due:/ Completed		3. Develop a list of dental resources for families.			
5. Establish Referral Mechanism	Who:	Determine practice role in linking parent to resources.     a. Individualized referral to outside resource – caregiver takes on responsibility     b. Practice coordinates referrals.     c. Handouts (i.e. prescription pad form, referral forms, etc.)			
		2. Develop practice referral tools/forms  a. Fax Referral forms  b. Care Plan inclusion  c. Tracking mechanism.			
Due: / /		See Appendix A			
Completed		Note: Assistance is available from your CCHAP QI Coach.			

<sup>\*</sup> KEY: Provider, Cavity Free at Three Champion, Clinical Staff, Front Office Staff, QI Team, CCHAP QI Coach

## **C. Developing Your Office Flow**

WHAT	<b>WHO</b> (Identify person responsible)	HOW
1. Policy	Who:	1. Add practice oral health policy to existing manuals. (See B.2, above)
		2. Develop training policy for existing and new staff.
Due: / /		See Appendix A, Sample Policy
Completed		Note: Assistance is available from your CCHAP QI Coach.
2. Develop Systems to Delivery, Record, and Bill	Who:	1. Develop process flow (timeline, roles/responsibilities). (See Sample Practice Flow Sheet)
for Services (build sustainability)		NOTE: CCHAP Practices who have already implemented the Cavity Free at Three program have found <u>no need</u> to adjust their schedules in order to accommodate the implementation of this service.
		2. Choose a method to document services (i.e. Paper, Electronic).
Due: / /		Determine billing mechanism and formalize billing process.     (See Appendix D)
Completed		Note: Assistance is available from your CCHAP QI Coach.
3. Develop Templates	Who:	Consider developing templates for internal processes, i.e. documentation, EMR, billing, etc.
Due: / / Completed		Note: Assistance is available from your CCHAP QI Coach.
4. Develop Evaluation	Who:	Develop job description for QI Team (See Appendix A, Embedding QI Philosophy)
	Who:	2. Create QI Plan (PDSA) (See Appendix A, Sample QI Plan)
		3. Establish regular staff meetings to review progress and celebrate success.
		4. Establish project timeline. (See Appendix A, Project Timeline)
Due: / /		5. Consider surveying families regarding program satisfaction.
Completed		Note: Assistance is available from your CCHAP QI Coach.
5. Select Monitor  Due: / /  Completed	Who:	<ol> <li>Select a person to check and order materials for screening, and to stock exam rooms with brochures/educational materials. For Fluoride Ordering information click <u>here</u>.</li> </ol>

<sup>\*</sup> KEY: Provider, Cavity Free at Three Champion, Clinical Staff, Front Office Staff, QI Team, CCHAP QI Coach

# **Appendixes**



# Appendix A



### **Preparing for the Visit**

WHAT	WHEN / WHO	HOW
1. Identify Eligible Children	When: Prior to exam	1. If child is 0-59 months of age and in for a well child visit, flag for Cavity Free at Three.
	Who: Front Desk Staff, Nurse, MA	
2. Prepare Handouts	When: Prior to exam	1. Ensure that appropriate handouts, forms, educational materials are available at time of visit.
	Who: Front Desk Staff, Nurse, MA	
3. Stock Fluoride	When: Ongoing	Ensure that fluoride varnish and/or oral kits are ordered and stocked. Monitor according to vaccine
	Who: Front Office Staff	monitoring protocol.
3. Prepare Materials	When: Prior to exam	Ensure that fluoride varnish and other program materials are ready and available.
	Who: Nurse, MA	<ul><li>a. Consider storing fluoride kits in exam room.</li><li>b. Prepare for application of fluoride varnish prior to vaccinations.</li></ul>

<sup>\*</sup> KEY: Provider, Cavity Free at Three Champion, Clinical Staff, Front Office Staff, QI Team, CCHAP QI Coach

#### **The Visit**

WHAT	WHEN / WHO	HOW		
1. Introduction	When: Prior to exam /In exam room, after vitals.	1. Clip screener/forms/handouts to chart or develop a method that ensures the health team sees the materials.		
	Who: Front Desk Staff, Nurse, MA, Physician, NP, or other provider can perform this role.	2. Explain Cavity Free at Three to the parent.		
2. Educate	When: In exam room, provide oral health	1. Ask if the child has an established Dental Home.		
	education & distribute screener to the parent before s/he sees the provider.	2. Begin Risk Assessment with caregiver ( <u>Cavity Free at Three Pediatric Oral Health Screening Form</u> ) —Caries Risk Indicators and Protective Factors sections.		
	Who: Nurse or MA	3. Answer caregiver's questions regarding the oral health program and provide the caregiver with educational materials.		
3. Discuss Risks	When: During the visit.	1. Advise parent of negative or discuss positive screening		
	Who: Physician, NP, or other provider performs this role.	results.		
4. Assess Risk &	When: During exam	1. Complete Risk Assessment (Cavity Free at Three Pediatric		
Examine	Who: Provider	Oral Health Screening Form).		
		2. Examine Oral Cavity.		
		3. Provide anticipatory guidance.		
5. Educate	When: During the visit.	1. Discuss with parent the significance of findings.		
	Who: Physician, NP, or other provider performs this role.	2. Discuss with parent the significance of oral health on childhood outcomes.		
6. Agree on a Plan of Action	When: During the visit.	<ol> <li>Jointly agree on what to do next (parent may not wish to take action); for example apply Fluoride varnish and set goals for next visit.</li> </ol>		
	Who: Physician, NP, or other provider			
	performs this role.	2. Recommend establishment of dental home and refer to dentist, when indicated.		
		3. Document decisions and next steps on portable patient care plan.		
7. Apply	When: After the visit, prior to immunizations.	1. Answer any questions about the process.		
Fluoride	Who: MA/RN	2. Apply fluoride varnish.		
8. Record	When: At the end of the visit.	1. Record exam, assessment, fluoride application, and		
	Who: Physician, NP, other provider, or MA performs this role (as appropriate).	actions taken.		
9. Provide Referral	When: During the visit.	<ol> <li>Provide referrals as indicated and recommend that the family establish a dental home.</li> <li>Assist caregiver with finding a dentist, if needed.</li> </ol>		
	Who: Physician, NP, or other provider performs this role.			

<sup>\*</sup> KEY: Provider, Cavity Free at Three Champion, Clinical Staff, Front Office Staff, QI Team, CCHAP QI Coach

## After The Visit - Follow Up/ Referral

WHAT	WHEN	WHO	HOW
1. Arrange Referral	When: At the end of the visit.		1. If necessary, arrange referral or contact referral
	Who: Designated s	taff member to	provider.
	perform this role.		<ol> <li>Consider having care coordinator follow up to ensure that an appointment was made and kept, as follow up for receipt of status report from dentist.</li> <li>a. Use established tracking mechanism</li> </ol>
2. Follow-up Visit	When: At the next	visit.	1. Follow up on oral health goals.
	Who: Physician, NP performs this role.	, or other provider	2. Determine whether or not appointment was made and kept (after referral).
			3. Ask if the child has an established Dental Home and encourage regular visits.

<sup>\*</sup> KEY: Provider, Cavity Free at Three Champion, Clinical Staff, Front Office Staff, QI Team, CCHAP QI Coach

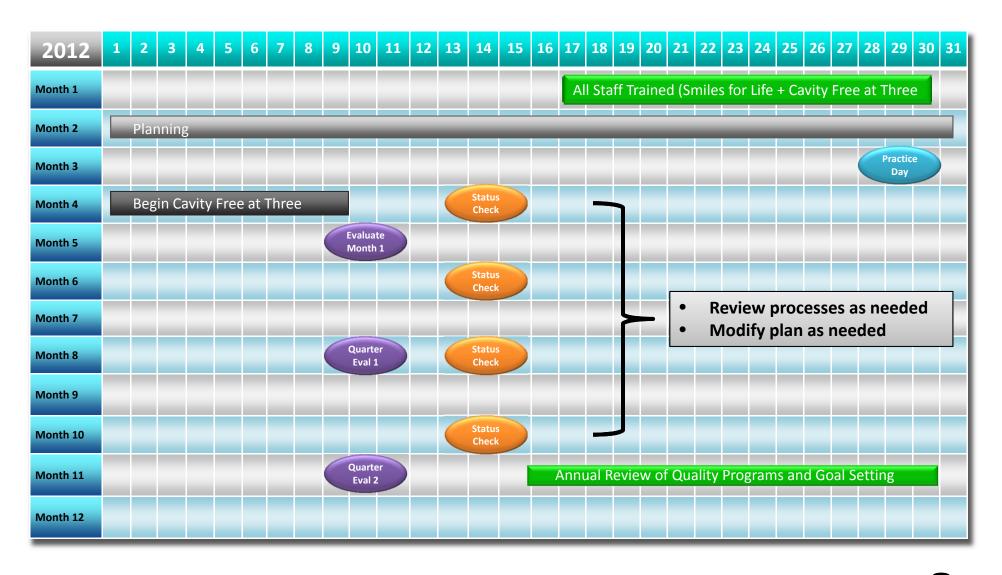
## **CALENDAR** PROJECT PLANNING

## 1 Month

## **JUNE 2012**

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		Pay					
		practice Day	30	31	1	2	3
	Quit.	Complete ro	les/responsibilitie	es/process plann	ning		
WEEK 1	Begin Cavity Free at Three	5	6	7	8	9	10
				Status Check			
WEEK 2	11	12	13	Status 14	15	16	17
	Review process as needed, modify plan as needed						
WEEK 3	18	19	20	21	22	23	24
					Status Check		
WEEK 4	25	26	27	28	29	30	

## **Cavity Free at Three PLAN 2012**



## Provision of Cavity Free at Three services – Policy Created Date: / / Revised Date: / / SAMPLE By: **POLICY STATEMENT** It is the policy of \_\_\_\_\_\_ to provide oral health education, assessment and fluoride varnish to children <5 years old will have an oral exam at 6month, 9-month, 12-month, 15-month, 18-month, 24-month, 3-year, 4-year and 5-year (only if the 5-year visit comes before the 5<sup>th</sup> birthday) well child visits. Training regarding Cavity Free at Three will be provided to all staff, both clinical and non-clinical. Staff are expected to complete the Smiles for Life modules, as well as attend the Cavity Free at Three training, when available. Individual roles and responsibilities, including documentation, can be found in the "Preparing your Practice" worksheet. Establishment of Dental Home – Policy Created Date: / / Revised Date: / / SAMPLE By: POLICY STATEMENT It is the policy of \_\_\_\_\_\_ to recommend that all children should have a dental home by 12 months of age, per AAP & AAPD guidelines. Furthermore, it is the policy of \_\_\_\_\_\_ that all children under

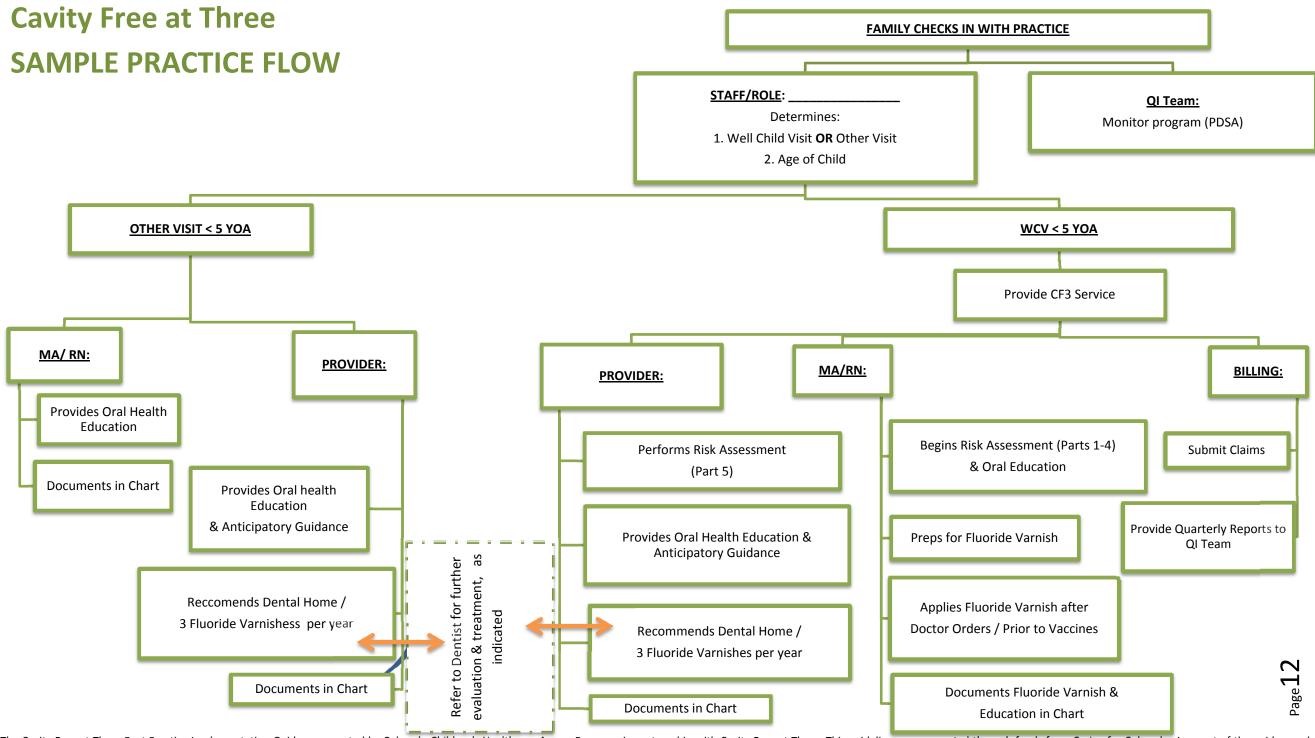
Cavity Free at Three Practice Policy

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five (5) years of age should receive oral health education, risk assessment screening and fluoride varnish at least 3 times per year. Parents will be encouraged to receive any

remaining fluoride varnish applications from the child's Dental Home.

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#### **Referral Form**

Re: (PATIENT NAME – Last, First)  Sample  Patient Information:
SAMPLE
Patient Information:
Address
City/Zip County
Home Phone: Cell Phone:
Parent/Guardian Name:
Primary Insurance ID#
Primary Language:
Scheduling:   Please call the patient   The patient will schedule appointment
<b>Relevant History</b> (Indicate any special factors – either dental or medical – such as known allergies and specific medical problems relevant to diagnosis and treatment.)
Tip: Attach to practice cover
sheet along with <u>Pediatric Ora</u> <u>Health Screening form</u> and fax
referral to dentist.
I authorize [insert practice name] to share the results of the dental visit with the above signed referring professional.
Signed: Dated:/
copy to parent(s) or legal guardian
Follow up – Please fax back
Patient seen on/ Fluoride Varnish applied
Patient did not call to schedule.
Care Plan:
~

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## **Referral Log**

Referral Date	Patient Name/ ID	Referred to	Authorization Status & Date (approved or denied)	Date of Appointment	Report Received	Notes



Some EMRs may have this type of reporting functionality built in: Consider using your EMR system to its highest potential to improve efficiency and reduce staff rework.

#### **Embedding QI Philosophy: Job Descriptions**

QI philosophy can be embedded into organizational goals & priorities. In addition to being part of your strategic plan, you can do so within Job Descriptions. Consider adding [any of] the following duties to your existing and future job descriptions:

#### **Physician Manager**

- Ensures resources are available for quality training
- Ensures resources are available for quality projects
- Directs quality improvement
- Reviews project improvement teams and results
- Familiarity with the tools, concepts and methodologies of quality management.

#### **Practice Administrator/ Manager**

- Tracks projects
- Coordinates data collection
- Documents any areas that may need improvement.
- Directs resolution to quality problems
- Assists Physician Manager
- Reviews the current policies and coordinates QI Team for the creation of plans to improve upon the existing quality standards.
- Skills
  - o Effective communication and report writing skills.
  - Good leadership capabilities to lead projects to successful completion.
  - o Familiarity with the tools, concepts and methodologies of quality management.

#### **QI Team**

- Assists with the identification new QI Initiatives
- Creates QI Plan (PDSA)
- Administers the quality assurance program
- Reviews data/lessons learned
- Creates project reports
- Drives continuous improvement

Don't forget to recognize the hard work that your QI Team and staff are putting into your Quality Initiatives! Consider contests & challenges, awards, and/or practice celebrations! You may also need to consider reducing/shifting duties or

adjusting compensation in order to create time for QI Team members.

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- Collects data & creates reports on projects
- Familiarity with the tools, concepts and methodologies of quality management.

#### **Clinical/Clerical Staff**

- Team participant
- Improves customer satisfaction
- Improves business productivity
- Familiarity with the tools, concepts and methodologies of quality management.

#### **GOAL**

changes, etc.)

8. Consider next Action steps

Provide pediatric oral health screenings, education and varnish application for all Medicaid & CHP + children < 5 years of age.

<b>ACTION I</b>	PLAN	
1.	Ву	/ / / complete steps from "Preparing Your Practice" worksheet.
2.	Ву	/ / / implement the Cavity Free at Three program.
3.	De	velop Goals
	a.	By / / (date), 100% of Medicaid & CHP+ children <5 years old will
		receive oral health education (as part of anticipatory guidance) at well child visits and
		sick visits.
	b.	By / / (date), 85% of Medicaid & CHP+ children <5 years old will have
		an oral exam at 6-month, 9-month, 12-month, 15-month, 18-month, 24-month, 3-year,
		4-year and 5-year well child visits (only if the 5-year visit comes before the 5 <sup>th</sup> birthday)
		well child visits.
	c.	By/ (date), <u>85%</u> of Medicaid children <5 years old will have a
		fluoride varnish application (when teeth have erupted) at 6-month, 9-month, 12-
		month, 15-month, 18-month, 24-month, 3-year, 4-year and 5-year well child visits
		(only if the 5-year visit comes before the 5 <sup>th</sup> birthday) well child visits.
4.		velop Data Collection Plan
		Who will pull/create reports? QI TEAM
		Where will you collect the information from (i.e. billing, chart audit, etc.)?
		What is your baseline?
_		How will data be reported out and to whom? (See attached sample.)
5.		idy: Look at the results of implementing the project. Look at data collected.
	a.	Is your process (flow) working? Is the plan moving you toward goal achievement?
	1.	What did you find out? (Record observations, good AND bad.)
	D.	On / / , run reports to get a baseline measure. The report period is:
		. (That way if any process tweaking is necessary, it can be done
	•	sooner rather than later.)
6		Reports should be run quarterly starting:  E: Decide what actions should/could be taken to improve outcomes. AND, what could
0.		•
7	•	u do to take this project up a notch? Get feedback from practice staff.  peat process as needed: What other reports/ data might be useful? (ROI, number of
7.		edicaid children treated, time spent completing process, process changes, capacity
	IVIE	culcain children treaten, tille spellt completing process, process cildiges, capacity

## **Appendix B**



#### **All Providers**

## **Provider Bulletin Excerpt**

**Reference: B0900268** July 2009

Effective July 1, 2009, trained medical personnel may administer fluoride varnish for moderate to high caries risk Medicaid children, ages 0 through 4, in conjunction with an oral evaluation and counseling with a primary caregiver after performing a risk assessment. Risk assessment forms may be found at:

http://www.cavityfreeatthree.org/GetMaterials/ProviderMaterials and documentation should be part of the client's medical record. Medical personnel that can bill directly for these services include MDs, DOs, and nurse practitioners. Trained medical personnel employed through qualified physician offices or clinics can provide these services and bill through the physician or nurse practitioner's Medicaid provider number.

Children ages 0 through 4 (until the day before their fifth birthday) are eligible to receive this service and both services must be provided together at the time of a well child visit.

In order to provide this benefit and receive reimbursement, the medical provider must have participated in on-site training from the Cavity Free at Three team or have completed Module 2 (child oral health) and Module 6 (fluoride varnish) at the Smiles for Life curriculum at http://www.smilesforlife2.org/powerpoints.html.) It is also recommended that providers view the videos on the Lap-to-Lap Child Oral Exam and the Application of Fluoride Varnish at <a href="http://www.smilesforlife2.org/videos.html">http://www.smilesforlife2.org/videos.html</a>.

Documentation for this training should be saved in the event of an audit.

Dental providers inclusive of unsupervised dental hygienists are also able to provide these services. While encouraged, no additional training is required for qualified dental personnel.

### Effective July 1, 2011

The maximum allowable benefit per eligible and high-risk child will be three times per year. Dental offices and medical offices are encouraged to communicate with one another to avoid duplication of services and/or nonpayment of services.

The billing procedures for **medical personnel** are as follows:

For children ages 0-2 (until the day before their third birthday):

In private practice, children ages 0 through 2, D1206 (topical fluoride varnish) and D0145 (oral evaluation for a patient under three years of age and counseling with primary caregiver) should be billed on a Colorado 1500 claim form or electronically on the 837(P) professional format through the web portal.

<sup>\*</sup>Please check <u>www.colorado.gov/hcpf</u> for the most up-to-date information on billing.

FQHCs and RHCs: D1206 and D0145 should be itemized on the claim with a well child visit but reimbursement will be at the current encounter rate. The diagnosis V72.2 should be used as a secondary diagnosis. Billing is on the UB-04 claim form or electronically on the 837(I) institutional format.

For children ages 3 and 4 (from their first birthday until the day before their fifth birthday):

In private practice, children ages 3 and 4, D1206 (topical fluoride varnish) and D0999 (in place of D0145) should be billed on a Colorado 1500 claim form or electronically on the 837(P) professional format.

FQHCs and RHCs: For children ages 3 and 4, D1206 and D0999 should be itemized on the claim with a well child visit but reimbursement will be at the current encounter rate. The diagnosis V72.2 should be used as a secondary diagnosis. Billing is on the UB-04 claim form or electronically on the 837(I) institutional format.

Marcy Bonnett, <u>marcy.bonnett@state.co.us</u>. 303-866-3604

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## **Appendix C**



#### Resources

CCHAP Manual: www.cchap.org

Cavity Free at Three Website: <a href="http://www.cavityfreeatthree.org/">http://www.cavityfreeatthree.org/</a>

Smiles For Life: http://www.smilesforlife2.org/default.aspx?tut=555&pagekey=62948&s1=1343975

#### Fluoride Kits

Lonnie L. Schwindt Bayaud Enterprises, Inc. 333 West Bayaud Avenue Denver, CO 80223 Phone 303/830-6885 x212 Fax 303/830-6653 lonnie.schwindt@bayaudenterprises.org http://bayaudenterprises.org

Department of Health Care Policy and Financing - Preventive Care in Oral Health, Tool Kit for Providers: http://www.colorado.gov/cs/Satellite?blobcol=urldata&blobheader=application%2Fpdf&blobkey=id&bl obtable=MungoBlobs&blobwhere=1251766420366&ssbinary=true

#### Acknowledgements

We want to acknowledge the CCHAP affiliated practices that contributed to the development of best practices around the implementation of Cavity Free at Three. Those practices are:

> **Advanced Pediatrics** Arvada Pediatric Associates, P.C. **Aspen Valley Pediatrics** Brighton Pediatrics, PC Castle Valley Children's Clinic Ebert Children's Clinic Gordon Clinic Guardian Angel Health Center **Lowry Pediatrics** Mid Valley Family Practice Miramont Family Medicine Moffat Family Clinic LLC New Castle Family Health Office of Linda Peterson MD Office of Mindy Miller MD Office of Suman Morarka MD Parker Pediatrics **Peak Pediatrics** Rocky Mountain Youth Clinic San Luis Valley Regional Medical Center Telluride Medical Center The Pediatric Associates of Montrose and Delta

## Thank you!



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